YBT.

YOUR BUSINESS TODAY

We build your business app or platform in 2–4 weeks.

Your own app, built around how your business works, plus an AI assistant your team can simply talk to. What we do for your business, what it costs, and the three businesses already running on one.

For UK business owners and managing directors.

consulting@yourbusiness.today · yourbusiness.today

YOUR BUSINESS TODAY

What we do for your business.

From the first conversation to long after launch.

01 Map your data sources

Everything coming in and going out, and the processes in between.

02 Build your data harness

One secure place for your data. Everyone sees only what their role allows.

03 Your web app

Screens over your data, built around how your team really works.

04 Your AI connector

Your AI assistant can do everything the app can, from a chat.

05 Skills for your assistant

Your processes written as skills you can add to and change yourself.

06 Run it in the open

Every goal and task in our project system. Watch your work being built.

07 Change it however you want MONTHLY RETAINER

We stay on after launch: new screens, new processes, hosting and support in one monthly fee.

Your app is live in 2–4 weeks. Then one monthly fee keeps it running, and you change it however you want.

What it costs

The build is one fixed price, agreed before it starts: the map, the harness, your web app and your AI connector. After launch it is one monthly fee for hosting, backups, support and the changes you ask for, and you can cancel on a month's notice. Nothing is added on top. The written offer carries the figures. There is nothing to negotiate your way into.

What we ask of you

- **The first week with the people who do the work,** rather than their managers' account of them.
- **One person who can decide.** Not a committee. The work moves at the speed of the slowest approval.
- **Honesty about a bad week.** We are no use to you if we are shown the tidy version.

CASE STUDY

Three businesses that run on a portal we built.

A construction company, a fire door company and a property management company, all in the past few months. Each portal was built in weeks around how that business works, and each belongs to the business that runs it.

A construction company

The building was never the problem. It was everything around it. The day on site arrived in the office as messages and photographs that somebody had to turn into a report for the client. Drawings came back marked up. Valuations were put together by hand. The idea that fixed it fits in one sentence: everything that reaches the business is a communication, a person makes one decision about it, and the portal groups it and writes what has to be written.

Every project

at the stage it is really at, with the decisions that need the owner beside it.

13 weeks

of cash ahead, read from the bills and invoices in Xero, lowest week flagged.

One decision

per email, photograph or drawing that arrives. The portal files it and writes it up.

Their own AI

reads a job or raises a request from the assistant the team already use.

A fire door company

A fire door company lives on proof. Every doorset has to be surveyed, every inspection recorded and every certificate to hand the day the building owner asks for it. The quote, the job and the invoice have to agree without anyone typing the same thing three times.

Every doorset

on its own record, from the survey through each inspection to the certificate.

Quote to job

a survey becomes a quote and an accepted quote becomes the job, in step with Xero.

The handover pack

put together from the job's own records, with the certificates in it.

Their own AI

reads a job, raises a to-do or files an email from the assistant the team already use.

A property management company

A property management company is judged on response. A fault is reported, a visit is booked, the work is done and proved, and the certificate, the invoice and the key all have to be where they should be, whoever was on the road that day.

Every property

with its tenants, its certificates, its keys and the jobs on it in one place.

Every visit

booked, done and recorded by the team on the road, photographs and receipts included.

Invoiced from the work

work orders, valuations and variations become the invoice in Xero without being retyped.

Their own AI

answers what needs them today and raises the to-do, from the assistant the team already use.

THE TEAM

The people you meet are the people who do the work.

Nigel Reilly

Managing Partner

Nigel sets the direction of the practice. A career across several industries has given him the commercial judgement and the connections the firm runs on.

Jeremy Ferendinos

Founding Partner

Jeremy looks after the financial and commercial side. He can read a business on paper as well as he can read it on the floor. He brings client relationships of his own.

James Beadle

Founding Partner

James builds the systems. He has done it for large multinational clients and for small and medium businesses. Those are two very different jobs and he is fluent in both.

Book your free discovery call.

A free conversation about what your business does and where the time goes. We tell you honestly whether an app would pay for itself, and there is no pitch deck.

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